

Place-Based Alliancing – Pembrokeshire Alliance

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Context and Approach:

This place-based partnership or fellowship between voluntary/community and charity partners (Pembrokeshire Association of Voluntary Services), local government (Social Services) and Health seeks to create an alliancing approach to whole system commissioning and the complexities underpinning complex adaptive change.

The ambition is to collectively improve health & wellbeing outcomes, reducing health inequalities through a sustainable, place-based alliancing approach to effectively steward public monies through relational public service partnerships, enabling smart efficient use of natural resources to build healthy, resilient communities with a focus on wellbeing.

Planned Activity:

Research:

Research question: Will the creation of a place-based alliance partnership between relational public services provide the environment to weave an integrated 'whole' ecosystem and provide the means to 'shift left' to a proactive, streamlined community model, further facilitating a double 'left shift' to a preventative, population medicine and asset-based community development approach?

The alternative approach will be explored by embedded action researchers in partnership with academic centres.

Leadership:

Moving away from a traditional 'New Public Management' approach and towards a liberated method embracing 'Human Learning Systems' the collective senior leadership teams are embracing a learning focused, strengths-based communication approach to liberate citizens, practitioners, teams, services and organisations.

Education/teaching :

Working with Collaborate – an independent learning partner (ILP) commissioned through Improvement CYMRU to effect change at the practitioner level (Whole System Learning group), senior health leader collaboration and place-based alliancing partnership. Potential focus for RCP fellow in iUEC to explore learning opportunities.

Progress to date:

- Discovery report commissioned and completed by ODRM looking to understand the approach within the culture and value space.
- Completion of work across 3 areas with ILP – whole system learning review, place-based alliancing and senior leadership HLS group within health.
- Formation of The Pembrokeshire Alliance with ToR as part of Healthier Pembrokeshire Strategic Group going forwards.

Reflections:

- Alignment with Cormac Russell ABCD community approach, Michael Marmot's Wider Determinant's of health.
- Barriers: financial envelope affecting partners, perceived priorities, NPM approach to complexity and change.
- Enablers: relational trust, community of practice, digital transformation, person-centred approach to collaboration through co-production with Llais partnership in West Wales.

