

In My Place

Dying well, in place of choice, with dignity



In My Place



***In My Place** is inspired and coproduced by our clients' who wish for compassion at end of life
— and in memory of those who never had that choice.*



The Gap We Must Close

- Falls and long lies drive thousands of admissions and bed days in Wales.
- Long lies (>1 hour) linked to serious harm and long-term care admissions.
- Over-medicalisation of care; overtreating and over admitting patients in last 2 years of life.
 - Hospital remains the most common place of death; home \approx 22%.
 - Rising demand for palliative care, rising \sim 42% by 2040.

The In My Place Model – two parts, one pathway

Rainbow Response (rapid nurse-prescriber team; 2-hour response; 7 days; ~2,347 call-outs/year)



Future Care Planning (FCP across GP practices; directly linked to Rainbow Response; training for carers; “dying well at home”)

***COMBINED SERVICE MODEL *** noting FCP is essential to prevent repeated, unnecessary transfers to A&E during the last years of life. Whilst tailoring healthcare to individual patient needs, preferences, and values.

Impact and Social Value



Target
Rainbow Response
631 people/year



Reduce
435 non-elective
admissions/year



**Delivering a
System value:**
£6.54m savings
over 3 years



£4.49m retained by
Health Board once initial
investment is paid back

Innovative Risk-Free Funding Model



Today's Reality

NHS spends millions annually on avoidable admissions and bed days in the last 2 years of life.

- Nationally: 4 million bed days and 220,000 emergency admissions for falls in older people.
- In Wrexham: 8,053 ED attendances/year for people over 65, occupying 8,456 bed days.

Shared Values of Investors via Social Finance

Investors like Macmillan & the Alzheimer's Society want to back dignity and sustainability – helping you transform the NHS.

The Opportunity

In My Place offers a risk-free innovation, funded via Social Impact Bond:

- Dashboard and Robust Monitoring supported by Social Finance
- Repayment ONLY if outcomes fully achieved
 - £6.54m savings over 3 years
 - £4.49m retained by Health Board

The Asks?

Billy's story: Billy fell, and lay for 20 hours. But the Red Bag and Future Care Plan ensured his preferences were honoured.

- Endorse *In My Place* as an All-Wales demonstrator.
- Support Health Boards to progress Governance and Commissioning
- Facilitate Bridging Finance Models





Thank you

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